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For Immediate Release:

The Sourland Conservancy presents: The African American's Deep Connection to Land with Donnetta Johnson

Titusville, NJ (January 17, 2024) – The Sourland Conservancy is hosting their last, “Talk of the Sourlands,” of the season: Back by popular demand, Donnetta Johnson will share an insightful look at the African-American relationship to environmentalism, land ownership, and land loss across America and in the Sourlands.

Donnetta Johnson has served as Executive Director of the Stoutsburg Sourland African American Museum (SSAAM) on Hollow Road in Skillman since 2021. She is a community leader and Hillsborough business owner who began her career as a pioneering Black woman in technology, working as a programmer and senior project manager at AT&T. After leaving the corporate world to follow her passion for entrepreneurship, she founded the Allegra School of Music and Arts and also the Hillsborough Music Festival, which promotes local businesses in partnership with government and the arts to support youth mental health and suicide prevention. The stories of people of the African Diaspora have always been of great importance to Donnetta, and she is excited to be part of the SSAAM’s mission to celebrate the African Americans’ rich history and promise for the future.

The fifth presentation of the Sourland Conservancy “Talk of the Sourlands” series, **The African American's Deep Connection to Land: Stewardship and Conflict**, will occur on February 8th, at 7:00 pm at the Titusville First Presbyterian Church. Seating is limited, but a hybrid model will be implemented, allowing participants to join from the comfort of their own homes.

Admission to all talks is free, but registration is required. Donations are always greatly appreciated. Membership support and donations provide the resources for the Sourland Conservancy to create educational events like this. Register here: tinyurl.com/SC-SSAAM



SSAAM Executive Director, Donnetta Johnson. Photo Courtesy of SSAAMuseum.org

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